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the Unless Press

Serving Greenville, Solla Sollew, and surrounding areas.

~ Adieu, Mon Amour ~

All stories, even the good ones, must eventually come to an end, and so... it is with a sad heart that we announce the retirement of a most beloved Once-ler ask blog: 72 Once-ler. His moderator, Hime (ineedathneed), recently posted on her blog that she is "tucking in 72 with one last goodnight kiss". 72's AU blog for Truffula Flu will live out the comic's run, of course, but his main blog is, for the most part, now retired. We will miss him dearly, but, as Dr. Seuss said, "Don't cry because it's over; smile because it happened".

~ Today's issue is dedicated to 72 and other news/events. ~

~ Upcoming Events/Save the Date! ~

Pancake Day:
02/05/13

National Pancake Day was on the 5th of this month! Did you eat any?

Valentine's Day:
02/14/13

Valentine's Day is this month. Go do something special for your lover!

Flower Show:
02/24/13

Greenville's tulip and rose festival is to take place in Petal Park. 3PM.

Art Spotlight!

Many thanks go out to all of the artists of whose work is featured in this issue, including:

Nekrosraptor, **Ineedathneed**, **Kingdomblade**, **Miru667**, **Cief**, and **Ithneedler**

~ Zigs and Zoots ~

Happy Anniversary!

Toot your zoots and honk your horns, 'cause the Once-ler/Lorax fandom will be celebrating its one-year anniversary this week on March 2nd, 2013!!

We've grown a lot as a fandom over the last twelve months. From water balloon fights... to tiny chats... to AUs... to this newspaper that you're reading right now, the Once-ler/Lorax community has made its mark as a fun-loving, creative fandom with lots of heart and hugs.

Happy 1st Anniversary, fandom!!

Sharing is Caring

Looking for a place to turn in your ask blog? There is now a blog for dead/retired/abandoned Once-ler ask blogs. They will be turned into infants and then put up for adoption. Visit this blog for more information:

http://theonceler-fosterproject.tumblr.com/

Fandom Anniversary Challenge

If you think that this fandom's anniversary fun stops at good memories and future events to come then think again! Members Swaggermimint and Tsirings have started up a Lorax Fandom Anniversary Challenge, where, for a whole week leading up to the official celebration, fans can express their love for the fandom via submitting artwork, a write up pertaining to the film, a vocal portion detailing how they joined the fandom (or other topics), and more. The event started on Monday, but if you haven't sent in anything yet you can still send in something for the Thursday and Friday challenges. To top it all off, there will be a screening of the film, The Lorax, on Saturday! More information found here:

http://loraxanniversarychallenge.tumblr.com/

And don't forget Unfy and Stormy's chat party, as well!

http://theunfler.tumblr.com/post/43384581532/stormychaos-carsen-and-myself-are-going-to-be

~ Through the Years: 72 - A History~

Born in a book,
Swathed in a thneed,
He promised good fortune,
Devoid of all greed,
And the laughter he brought,
And the smiles he shared,
Showed us all just how much,
One Once-ler could care.

In early April of 2012, a new ask blog lifted its head above the sea of all the others... and soon left a positive mark that will never be forgotten by all of those who knew him. 72 Once-ler, a gentle man fond of his rhymes and his followers. Based on the 1972 version of the Once-ler, this ask blog never showed his face until much later on in his life, but he was well known for his wit and, on occasion, sarcasm, as well as his love for business and soft spot for Entre, whom he took on as his very own protégé to help him to succeed in life and in business.

72 was involved in the very popular and successful Camp Weehawken AU, participating in everything from pillow fights to panty raids. He is also still heavily involved in the Zombie AU, serving as a mentor and leader to many of the camp's members.

A caring soul, 72 showed kindness to all he talked to, and those who followed him, and even the ones who didn't, were fond of his kind nature, mild demeanor, and soft-spoken temperament.

Last week, Hime (ineedathneed), 72's moderator, announced with a heavy heart 72's retirement, saying, "I will always remember everyone and just how happy this experience has made me".

We will all miss you, dear 72. Thank you for all the laughs, all the smiles, and for bringing joy to our community. We love you!! •

Truffula Trivia!

Hey, fans! Think you know your ask blogs? Let's find out....

In Truffula Flu, what nicknames does Swag give to Rocky and One-ler?

The first three to get it right will be mentioned in next week's paper!!

~ Mailbox - Letters to 72 ~

We asked you to send in your "thank you" letters to Hime and 72, and you delivered!

To: 72 Once-ler and Hime
From: All-american-oncest

Dear 72 (and Hime by extension),

I was going to try to get through this dry-eyed, but seeing as how I've already failed, let's just try to coherently express my feelings as best I can.

You were one of the first ask blogs I really started following actively, though you might not know it. And since the moment I clicked that little "follow" button, I haven't regretted a moment of it.

You've made a huge impression on my life, 72, from your quirky little rhymes to your suave manner to the way you took time out to talk to me when I needed it most. I've enjoyed everything about you. The art. The rhymes. Your interactions with the other Once-lers. And yes, even shipping you with Entre.

I'm going to miss you so, so much. You've touched my life and the lives of so many others, and you don't need to worry about wondering if you've made a difference. Because the answer to that is simple: Yes.
I love you, 72. I've been there since your beginning and even though it makes me unbearably sad to see your end, I'll never forget you.

And Hime? Thank you for everything you've contributed to this fandom. Thank you for everything. Thank you for listening to me and my friends ramble about Seventre. Thank you for listening to my rambly messages about my feels for 72. Thank you for being you. For your amazing artistic talent. For simply being such an amazing person and ask blog mod in this fandom. We all love you so much. You cared a whole awful lot. And it's because you cared a whole awful lot that you made a lot of people's lives ten times more amazing. Thank you so much.

With love,
Jen (all-american-oncest)

~ Letters to 72 (Con.) ~

To: Hime and 72
From: Cocopowder16

Dear Ms. Hime,

I would like to say how much of an inspiration not only your art was but 72 as well. Not to mention how he always made me feel better no matter the time. Thank you for everything you have done for the fandom and for bringing him in. Even though I'm sad to see him go, at least he had a pretty good run, eh?

And Mr. 72: 1. Never stop rhyming, 2. I have a feeling that cactus will always be appreciated, and 3. You are amazing.

Thank you to the both of you.

To: Hime and 72
From: Texadison

Hime,

The work you have done in the fandom has been incredible. Taking on the task of becoming such an influential character is not something everyone can do. 72 represented everything about the Once-ler that had been there since the beginning. Though the more recent and popular face of the Once-ler has been taken from the 2012 movie, it was the original pair of green-gloved hands that started it all and you were the person who brought back that timeless character and gave him a voice among all the other beanpoles the fandom was sprouting.

Thank you for all your hard work and thank you for being the man behind the gloves. Just like the Once-ler from the 1972 television special, he'll keep living even when his story is done.

- Madison

To: Hime
From: Plutonis

Dear Ms. Hime,

Although I never followed 72, his presence in the fandom was always a potent one to me. His gentle mannerisms, appealing personality, and willingness to comfort and help others made its mark in many, many corners of the fandom, if not every corner, and I always loved seeing your artwork of him make the rounds in the community. He always came off as a very charming and kind-hearted fellow to me, and, despite the fact that I didn't know 72 personally, I am very sad to see him go. Every member and ask blog has a part to play in this fandom, and it is felt whenever a comrade retires.

But we dwell not on the sad times here, but on the happy ones, and so I thank you for contributing such a wonderful character and fantastic artwork to this fandom. Thank you ever so much!! •

Speak for the fans!!

Do you have any suggestions on how to improve the look, operation, and/or construction of *The Unless Press*? Want to let us know about something in the paper you dislike? Or maybe you love the newsletter and simply want to express your appreciation? Send on a note to us! Your comment may be published!

Let it grow!!